

Director Development, Leadership & Management

IoD Introductory Certificate in Board Readiness

Course Details

Price

£2,150.00

Length

3 full days (09:00-17:00) 29 October, 05 November
& 03 December 2025

Course Overview

This foundation programme is an important start to the IoD qualification pathway and has been designed to support the next wave of talent in Guernsey. The IoD Introductory Certificate in Board Readiness is suitable for any manager or leader that is responsible for reporting to a Board, or who aspires to be a director in the future.

Course Content

Day 1: (09:00-17:00 includes lunch)

The Role of the Board

- Understanding corporate governance
- The roles and responsibilities of the director

Flexible learning that works for you

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- The purpose and structure of the board

Finance

- The board's financial responsibilities
- Accounting principles and financial statements
- Financial reporting

Day 2: (09:00-17:00 includes lunch)

Strategy

- Defining strategy
- The strategy making process
- Strategic analysis
- Formulating strategy
- Strategy development and implementation

Leadership

- Leaders and followers
- You as a leader
- Culture, values and ethics

Day 3: (09:00-17:00 includes lunch)

Director Mind-Set Workshop

- Importance of Values: An exploration of why values are important and a self-discovery values exercise
- Positive Conflict: A look at how to identify areas in the business that need to be changed, accountability and intelligent questioning
- A discussion on what effective goals look like, why goals fail and the importance of communication in keeping goals alive
- A look at value proposition and how to understand the results an organisation is producing

Programme price

IoD Members £1,950

Non-Members £2,150

Benefits

This programme is designed to support your transition into the role and mind-set of a boardroom director, deepening your understanding of the strategic responsibilities and practical skills required of board members.

The programme commences with a two-day workshop, taught by experienced IoD tutors, which brings to life key issues that boardrooms face today and provides the necessary skills, knowledge and support to be a success, driving forward the future of your business.

This is followed by a one-day director mind-set workshop delivered by Executive Coach Chris Atkinson, which examines the importance of personal values, positive conflict, effective goals and understanding an organisation's results.

Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s) Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

Chris Atkinson

Chris Atkinson is passionate about executive team development and coaching business leaders to achieve their full potential. He is a former vice president of Microsoft, where he re-invigorated their Asia Pacific Headquarters. Chris's biggest contribution to the success of his teams, which spanned more than a decade, was his decision to become a coach to his leaders. Chris helped each team build trust, crystallise growth opportunities, achieve goal clarity and implement the disciplines of great execution required to achieve their success. In 2013 Chris moved back to Guernsey and is now an executive team development consultant and business coach. One of Chris's long-standing clients, the IT software company FSP, is the UK's #1 Great Place to Work in the Medium Organisation category and over the last 5 years has been the recipient of many of the UK's Best Workplaces™ Awards run by the Great Place To Work® Institute.

Dr Simon Haslam

Dr Simon Haslam has over 20 years experience as a consultant and workshop facilitator. He leads the strategy faculty for the Institute of Directors and teaches strategy at different international locations, working with directors and senior leaders from a range of organisations. Simon co-owns the market and social research firm FMR Research Ltd, whose work has been cited in Westminster and Scottish Parliaments. He is also a voluntary non-executive director with a community transport charity and a board member/trustee of the Social Research Association. He is a Visiting Fellow at 'triple accredited' Durham University Business School, where he leads the Strategic Management module on the Global MBA programme and contributes to programmes on change management. He is a double-finalist in the CMI/Institute of Consulting UK 'Consultant of the Year' awards (runner-up in 2011) and was nominated to represent the UK in the 2012 Constantinus International (International Council of Management Consulting Institutes) awards. In 2013 he was elected to the UK Institute of Consulting, Advisory Committee. His clients include award winning public, private and third sector organisations, notably a 2008 Queens Award winner, for whom Simon was lead consultant on its strategic review and mentor to one of its executive directors, and a 2008 UK National Training Award winner, for whom Simon designed and delivered Strategic Decision Making director development.

Steve Giles

Steve Giles is a chartered accountant with over 25 years' experience of advising directors and managers on business issues concerning governance, risk and compliance. Whilst at Deloitte, he worked on a number of high-profile assignments including managing the Polly Peck investigation. After leaving Deloitte, Steve has set up and run two companies and has worked in many countries to achieve successful outcomes for his clients with a variety of business issues, including weak board performance, poor risk management, cultural issues, corporate fraud and reputational damage. He specialises in working with directors and senior executives to improve performance. Steve speaks extensively around the world on corporate governance, risk management, economic crime and business ethics. His engagements include chairing and speaking at international conferences; lecturing for professional bodies such as the ACCA and ICAEW; facilitating regular corporate governance workshops at the London Stock Exchange; and running hundreds of training courses over the last 15 years. Steve became a course leader with the IoD in 2016. Steve is much in-demand because of his expertise and his engaging delivery style. He always ensures that his material combines the latest theory and best-practice techniques with practical tips and advice. Steve holds an MA from Christ Church, Oxford, has been a guest lecturer at the University of Hertfordshire and is a published author, his first book being "Managing Fraud Risk" and his most recent one being "The Business Ethics Twin-Track" published by John Wiley & Sons in 2015