

Human Resources, Personal Development

# Introduction to Environmental, Social and Governance (ESG) Factors

## Course Details

### Price

£215.00

### Length

Half day (09:00-12:30)

## Course Overview

This half day workshop will provide delegates with an insight into ESG (Environmental, Social and Governance) factors that are becoming increasingly relevant to almost everything that we do.

## Content

At the heart of the workshop, delegates will be invited to explore how their own organisation approaches the basics of ESG:

- Environmental (E): takes into consideration a company's environmental and natural resource footprint
- Social (S): considers how a company manages its relationship with employees, suppliers, customers and the communities in which it operates
- Governance (G): evaluates management policies, transparency, earnings quality and capital structure (leverage)

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Practical examples of successful ESG initiatives and investments will be provided.

## Benefits

This course will introduce delegates to the principles and generally accepted terminology, principles and investment insights of ESG ahead of considering how to integrate ESG considerations to meet an ever-growing demand for sustainable operating and investing. If interested in Environmental, Social or Governance (ESG) factors but seek clarification on what this means, how to integrate, measure and manage ESG principles then this short course is for you.

## Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### Susie Crowder

Susie Crowder, BA Hons, MBA, CMgr, MCMI Susie is a consultant and non-executive director with over 15 years' experience across a number of industry sectors. With a strong background in consulting and business development, Susie draws on her practical experiences to deliver a workshop that provides real business insight to best practice management and leadership.