

Finance, Accounting & Tax

Interpreting Economic and Social Trends - Keeping it Simple!

Course Details

Price

£215.00

Length

Half day (09:00-12:30)

Course Overview

The current very unstable world economic, social and environmental situation is likely to remain with us for a number of years.

This presents many unforeseen economic, social and environmental challenges as well as inevitable risks for island jurisdictions and the organisations based within these communities.

This half-day course focuses on these challenges and risks in addition to their impact on internal issues already facing many island communities. It also concentrates on the objective interpretation of the range of economic and social data and information sources that is available. The primary aim is then to highlight the degree of importance of this analysis on strategic and operational planning within your own organisation and economic sector.

Course Content

The course comprises the following elements:

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- Relevance of economic and social data trends to a business
- External influencing factors on economic and social trends
- International, national and local data sources and reliability
- How to interpret data in a simple but meaningful way
- How to identify what data is and is not important to a business
- Setting of business objectives in response to economic and social trends
- Review process and timescales

Benefits

If you are in a position which has responsibility, however extensive, in determining strategy, policy and operational direction, we hope that, once you have attended this course, you will understand the degree of importance and relevance or otherwise of all the various economic, social and environmental trends and information that are now available.

Next Steps

If you would like to book a place on this course please click on the 'Book Course' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the 'Register Interest' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

Chris Brock

Chris has worked at the highest level of island government in strategic planning, economics, tourism & hospitality, and utility services. He is attributed to the origination and subsequent adoption of many successful and practicable initiatives covering economic strategy, land use planning, population management, tourism development, and statistical analysis. In the private sector, Chris pioneered a unique research capability which not only benchmarked island economic, social and environmental strategies and policies around the world but also identified best practice in many areas. Given the current very challenging times, Chris' experience and expertise gained over many years, is an invaluable asset to draw upon when addressing the implications of these concerns on the effective performance of island-

based public and private sector organisations. This work has further enhanced his already extensive island experience and knowledge base. Chris is a Member of the Royal Institute of International Affairs - Chatham House.

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