

Finance, AML & Compliance

# ICA Learning: Demystifying ESG

## Course Details

### Price

£300.00

### Length

Online self-study over a period of 1 month.

## Course Overview

Understand ESG and help embed ESG principles at your firm.

An Environmental, Social and Governance (ESG) framework is now considered essential for many businesses. Embedding ESG in your organisation helps identify risks and opportunities, maintain regulatory compliance, gain the trust of stakeholders, invite investment, and attract and retain talent.

- Understand key ESG concepts
- Learn how to communicate ESG concepts effectively to all stakeholders
- Discover the steps required to embed ESG within your firm



## Content

- Understand ESG and its importance globally

**Flexible learning that works for you**

E: admin@gta.gg | T: 224570 | W: gta.gg

- Apply key lessons learned from those firms neglecting ESG
- Identify where ESG fits within your organisation
- Develop best practice to promote strong ESG engagement

## Prerequisites

This course is ideal for:

- Professionals who work with investors or those looking to make investments themselves
- Those who work within compliance who wish to know more about ESG

## Assessment

End-of-course quiz to test your understanding.

## Next Steps

Whilst the GTA facilitates the training for ICA qualifications, you need to enrol online directly with the ICA at [Demystifying ESG | Online Courses](#). Scroll down when you reach this page and enter Guernsey when it asks "Where are you based?" You can then follow the process to enrol.

## Course Tutor

### The International Compliance Association (ICA)

The International Compliance Association (ICA) is the leading professional body for the global regulatory and financial crime compliance community. It is also the provider of internationally recognised, professional, certificated qualifications in anti-money laundering; governance, risk and compliance and financial crime prevention. Being a member of the ICA, a global community, is a mark of prestige and shows that you have reached a standard of excellence in your professional career.