

Leadership & Management

# How to Create a Brilliant Staff Survey for Meaningful Change

## Course Details

### Price

£215.00

### Length

Half day (09:00–12:30)

## Course Overview

“The data sets you free”. Having data is extremely powerful, but only if you've got great data in the first place. During this course you'll learn how to create and manage a staff survey to give you data you can use to make meaningful change.

## Course Content

- Why survey your staff at all? - What do they know?
- The good the bad and the ugly?
- The must haves and the don't dos
- Pros and cons of different ways of measuring
- Deployment and display
- How it forms part of your overall improvement strategy

Flexible learning that works for you

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- Global statistics and how everything is linked to the bottom line (and societal health)

## Benefits

You will gain a good understanding of why and how you should undertake staff surveys along with the skills to run your own basic survey and how to display the results in a meaningful and helpful way. The course will also give you a much better understanding of what to look out for if working with a staff survey company.

## Next Steps

If you would like to book a place on this course please click on the '**Book Course**' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 244570.

If no date is scheduled for this course at the present time please click on the '**Register Interest**' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### John Hibbs

John Hibbs is an experienced business leader who has extensive knowledge of working in and running employee survey businesses. He runs CoEfficient, a global surveying company with clients in the USA and UK.