

Director Development

Driving the Business forward. ‘A Directors 60-minute guide to leading your Company’

Course Details

Price

£50.00

Start date

17 April 2026

Length

12:30 - 13:30

CPD Points

1.00

Course Overview

This interactive online session offers business leaders and directors a guide to effective business leadership. The session will unpack the fundamental responsibilities of a board—setting vision, purpose and values, providing entrepreneurial leadership and maintaining effective oversight in a VUCA (Volatile, Uncertain, Complex, Ambiguous) world.

Course Content

- The boards role and its leadership responsibilities
- Unique pressure on business leaders and directors in handling business dilemmas and paradoxes
- Setting vision purpose and values
- Defining leadership - Individual leadership vs. the board's leadership role

Flexible learning that works for you

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- Setting the tone
- The power of common purpose and values

Benefits

- Clarifies directors core responsibilities from a leadership perspective
- Identifies the key paradoxes boards face and how purpose helps resolve them
- Identifies the importance of values in driving the business forward with a cohesive culture and ethos
- Identifies what good looks like

Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481 224570. If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course

Course Tutor

David Joel

David Joel is a professionally qualified, Chartered Director. He is a qualified physicist with 20 years in the defence engineering and technology sectors and 10 years in the services and facilities management sector mostly at board level. David's experience covers public sector, private sector and regulated companies. He has undertaken many board effectiveness reviews and has worked with the Institute of Directors delivering the 'Finance for non-Financial Directors' programme and the 'Leadership' programme for the certificate in company direction and was a lead facilitator for the Diploma in Company Direction for the Institute of Directors.