

Director Development

Director Knowledge Series 2026 – Session 4 – Sustainable Business

Course Details

Price

£55.00

Start date

2 July 2026

Length

1 hour session (08:30-09:30)

CPD Points

1.00

Course Overview

Any forward-thinking business must understand the risks and opportunities arising from climate change and the transition to the green economy.

Directors do not need to re-invent the wheel- there are great free tools that can help them on that journey.

Course Content

Introducing the Chapter Zero Framework - the five steps to ensure you and your board are prepared :

- Step 1 - Ensure the right board oversight
- Step 2 - Establish the need for change
- Step 3 - Set direction and plan the change

- Step 4 - Embed and sustain the change
- Step 5 - Monitor and optimise

Benefits

- Exposure to best practice in embedding sustainability considerations into their business plans
- Access to free tools that can help them
- Access to assets that can form the basis of board discussions

Next Steps

If you would like to book a place on this course please click on the 'Book Course' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481224570.

If no date is scheduled for this course at the present time please click on the 'Register Interest' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

Course Tutor

Rollo de Sausmarez

Rollo de Sausmarez is Co-lead of The Chamber Of Commerce's Sustainable Business Initiative, and leads the Sustainability Advisory arm of UN1TY.gg. He has Net-Zero and Sustainable Finance qualifications from the University of Cambridge and is certified Carbon Literate. UN1TY also runs the Channel Islands only sustainability course, officially accredited by the internationally recognised Carbon Literacy Project. Rollo has worked with a wide range of businesses to measure and manage their emissions develop Net-Zero strategy and provide advice on their business strategy through the lens of sustainability. Rollo and UN1TY were recently appointed the official validator of GIA's ESG framework.