

Director Development

# Director Knowledge Series 2026 – Session 1 – Diversity in the Boardroom

## Course Details

### Price

£55.00

### Length

1 hour session (08:30-09:30) 22 January 2026

## Course Overview

Boards can often become dysfunctional and it therefore raises the question of how to manage such dysfunctionalities.

This one hour practical workshop will discuss the issues facing Boards and how a recognition of diversity can assist.

## Content

This session will cover the following:

- Why are Boards different to typical management teams
- The dynamics of a Board
- Board and executive malfunction

- Typical calamities when Boards are not sufficiently diverse
- Examples of Diversity
- Diversity extends well beyond gender and ethnicity

## Benefits

By the end of the session delegates will be able to:

- Appreciate the difficulties facing Boards
- Understand why assembling a team of intelligent and well intentioned directors may not be enough
- Identify early signs of tension and Groupthink creep
- Welcome different types of diverse directors whilst not corrupting the harmony
- Take part in discussion from a very practical approach

## Next Steps

If you would like to book a place on this course please click on the 'Book Course' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the 'Register Interest' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### Jean Pousson

Jean Pousson is one of the senior IoD consultants and covers finance, strategy and the Diploma programme. He is also a director of Board Evaluation Limited Jean previously held the position of Director of Studies at the TSB Group Management College before spending two years in the City of London with DC Gardner & Company (now Euromoney plc) as Assistant Director, Corporate Banking delivering training courses for banks on credit worldwide. His banking career at Barclays Bank spanned 15 years and within the last five years he occupied various management positions within retail and corporate banking. For the last 32 years, Jean has lectured and consulted on issues of strategic planning and implementation, credit risk and finance to an international client base consisting of financial

services organisations, SME's, multinationals, charities, housing associations, professional firms and public sector bodies. As well as maintaining his own client base (Jean Pousson and Associates was founded in 1994) he also speaks regularly at Vistage, the San Diego based, Chief Executive network which is the largest in the world, and to programmes run by The Chartered Institute of Credit Management. He was voted lecturer of the year in 2013 and 2018 for UK Finance the professional body of the Asset Finance Industry. In a typical year Jean will work with over 600 directors and about 8 to 10 Boards. He has a B.Comm degree from the University of Witwatersrand (South Africa), is a Chartered Member of The Institute of Bankers in South Africa(CAIBSA), received a distinction of the joint Barclays/University of Witwatersrand Senior Management Programme(a nine month long executive programme) and obtained a Postgraduate Certificate in Business Administration from The University of Warwick(1996). He also holds the IoD's Certificate and Diploma in Company Direction