

Director Development

Director Knowledge Series 2025 – Session 3 – Leading with Intent: The Power of Purpose

Course Details

Price

£55.00

CPD Points

1.00

Length

1 hour session (08:30-09:30) – 3 June 2025

Course Overview

In this dynamic and interactive one-hour session, we will delve into the transformative impact of purpose-driven leadership in driving high business performance. Purpose is the North Star that provides clarity and alignment for every individual, but it takes more than a compelling vision to achieve high performance.

Registration is from 08:15 when refreshments and a light breakfast will be available.

Course Content

In the session we will explore why purpose must be paired with an environment of trust and empowerment, enabling teams to act with intent and deliver meaningful performance and outcomes. We will also tackle the some of the obstacles leaders face in

translating purpose into action, offering practical strategies and models to lead with intent and foster a culture that drives sustainable success.

Next Steps

If you would like to book a place on this session please click on the 'Book Course' button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via admin@gta.gg or call us on 01481 224570.

Course Tutor

David Joel

David Joel is a professionally qualified, Chartered Director. He is a qualified physicist with 20 years in the defence engineering and technology sectors and 10 years in the services and facilities management sector mostly at board level. David's experience covers public sector, private sector and regulated companies. He has undertaken many board effectiveness reviews and has worked with the Institute of Directors delivering the 'Finance for non-Financial Directors' programme and the 'Leadership' programme for the certificate in company direction and was a lead facilitator for the Diploma in Company Direction for the Institute of Directors.