

Director Development

# Board Readiness

## Course Details

### Price

£1,295.00

### Start date

8 December 2026

### Length

2 full days (09:00 - 17:00) 8 & 9 December 2026

### CPD Points

14.00

## Course Overview

Exceptional boards do not happen by chance—they are built through preparation, knowledge, skills, challenge and continuous development. This course will provide aspiring and current directors with the essential insights and understanding needed to discharge the responsibilities of modern directorship.

Designed to develop Guernsey's next generation of board talent, this preparatory course will equip delegates with an insight into the skills needed to operate at board level.

## Content

### Day 1:

#### Role and Responsibilities of a Director

- Directors Vs. Managers
- What are the different types of Director?

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- The Directors' general duties as specified by the Companies Act and modified by Guernsey law
- Overview of Directors liabilities

### **Understanding Corporate Governance**

- What is Governance
- Historical context
- Principle tent of Corporate Governance
- Examples of Governance failures

### **The Role of the Board**

- What is a Board
- Source of the power for the Board
- Vision purpose and strategy Obligation
- Governance obligation
- Leadership obligation
- Handling dilemmas and uncertainty

### **The Boards Financial Responsibility**

- Director financial obligations
- Relevant regulations - define financial strategy

### **Accounting Principles and Financial Statement**

- Context
- Principal financial concepts : Going concern, prudence, consistency accruals
- Overview of the financial statements and their purpose: Profit and loss, balance sheet, cashflow

### **Financial Reporting**

- What is Financial Reporting
- Internal vs external
- Documents and standards
- Management accounting vs. statutory

## Day 2:

### What is Strategy?

- Define Strategy
- The Boards role in Strategy
- What does Strategy deliver
- Why is it difficult?

### Formulation of Strategy

- The strategic process
- 3 steps of Strategic Formulation: Challenge , Cohesion Commitment
- Some useful tools

### Strategy Selection and Implementation

- How to choose the right strategic option
- How do you know if your strategy is working: strategic measures

### What is Leadership

- Definition - what is Leadership
- Summary of different styles of Leadership
- The Boards role in Leadership of the Organisation

### Leaders vs Followers

- The relationship between Leaders and Followers
- Should an Organisation just have Followers
- Followers versus Thinkers

### Culture versus Ethics

- The importance of values in for effective Leadership
- Leaders influence on organisational culture: purpose, intent
- Components of culture
- Culture versus ethics - what's the difference?

## Benefits

By attending this course, delegates will:

- Gain a clear understanding of their legal, fiduciary and governance duties as a director.
- Develop insight into the financial knowledge and governance expectations placed upon board members.
- Understand some of the he principles of strategic thinking, decision-making and successful implementation.
- Clarify the leadership role of directors and how it shapes organisational culture and board effectiveness.

By the end of the course, delegates will be able to assess their own board readiness, identify any knowledge gaps and create a clear pathway for their continuing development as an effective director.

## Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### David Joel

David Joel is a professionally qualified, Chartered Director. He is a qualified physicist with 20 years in the defence engineering and technology sectors and 10 years in the services and facilities management sector mostly at board level. David's experience covers public sector, private sector and regulated companies. He has undertaken many board effectiveness reviews and has worked with the Institute of Directors delivering the 'Finance for non-Financial Directors' programme and the 'Leadership' programme for the certificate in company direction and was a lead facilitator for the Diploma in Company Direction for the Institute of Directors.