**Digital Skills**

# AI for HR: Practical, Ethical Use and Workforce Impact

## Course Details

### Price

£255.00

### Length

Half day (09:00-12:30)

## Course Overview

This half-day course is designed for HR professionals navigating the growing use of AI in people management, often faster than policies and governance frameworks can keep up. Explaining AI in plain English this training will show how tools can be used day-to-day, while clearly highlighting where caution is required.

## Course Content

The course focuses on practical HR use cases, such as:

- Policy drafting

- Employee Communications

- Workforce Planning

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- Training content

- HR administration efficiency

A significant part of the training is also dedicated to ethics, bias and people risk.

Delegates will explore where AI can go wrong in HR contexts (recruitment, performance management, employee data, decision-making) and how to put sensible guardrails in place. The course also covers HR's role as AI educators, workforce architects and governance partners and will provide a practical overview of GDPR, the EU AI Act and what "safe and responsible AI use" means from an HR perspective.

Live demonstrations show how AI can support HR tasks while reinforcing the importance of human judgement and trust.

# Benefits

This course will equip HR professionals with the knowledge and practical insights to confidently integrate AI into their strategies while maintaining compliance and ethical responsibility.

# Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via **admin@gta.gg** or call us on 01481 244570.

If no date is scheduled for this course at the present time please click on the '**Register Interest**' button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

# Course Tutor

### Ian Campbell

Ian Campbell - Tech Entrepreneur and Non-Executive Director - Ian is an experienced executive known for his leadership roles across various sectors, particularly in technology and telecommunications. His career is marked by a consistent focus on driving growth and

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