

## Digital Skills

# AI for Board Members and Directors

## Course Details

### Price

£255.00

### Length

Half day (09:00-13:00)

## Course Overview

This half-day course is designed for Board Members and Senior Directors who need a clear, practical understanding of artificial intelligence and its impact on Governance, Strategy, Workforce and Risk.

It cuts through hype and technical jargon to focus on what boards actually need to know today.

## Course Content

The course explains, in plain English, how AI tools, such as ChatGPT, custom AI assistants and emerging autonomous agents, are already being used within organisations, often informally, and why this creates new governance and oversight challenges.

Directors will explore how AI changes decision support, productivity, and risk exposure, and how boards should think about accountability when humans and machines work together, with strong emphasis on:

- Directors' responsibilities

- Governance frameworks
- Human oversight
- Auditability
- Regulatory awareness

Live demonstrations will show how AI can be used to analyse board packs, review complex documents and surface risks, while reinforcing that AI supports judgement rather than replacing it.

The course will also provide a practical overview of GDPR, the EU AI Act and relevant UK guidance, framed specifically for boards operating in Guernsey and comparable regulated environments.

## Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### Ian Campbell

Ian Campbell - Tech Entrepreneur and Non-Executive Director - Ian is an experienced executive known for his leadership roles across various sectors, particularly in technology and telecommunications. His career is marked by a consistent focus on driving growth and efficiency through innovation.