

#### Digital Skills

# Advanced AI Prompting for Business Professionals

## Course Details

#### Price

£155.00

#### Length

2 hours (09:00-11:00)

## Course Overview

This interactive course is designed for those who already use AI tools regularly and want to significantly improve the quality, reliability and usefulness of their outputs.

The course is particularly relevant to Due Diligence, Policy Development, Strategy, Governance and Public Sector work.

## Course Content

Delegates will learn how AI research tools work, what they are good at and where their limitations lie.

Live demonstrations show how AI can support research tasks, while strong emphasis is placed on:

- Validation
- Source checking

**Flexible learning that works for you**

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- Human oversight

## Benefits

Delegates will gain a clear understanding of how to use AI research responsibly and defensibly rather than blindly trusting outputs.

## Next Steps

If you would like to book a place on this course please click on the **'Book Course'** button to the right of this page and login or register for a user account to complete your booking(s). Any queries please do not hesitate to contact us via [admin@gta.gg](mailto:admin@gta.gg) or call us on 01481 224570.

If no date is scheduled for this course at the present time please click on the **'Register Interest'** button and login or register for a user account so that we can add you to our course interest register. This register allows us to contact our tutors and finalise dates for a course as soon as we have a few people who have expressed their interest, so the more delegates who register their interest, the sooner we can schedule a particular course.

## Course Tutor

### Ian Campbell

Ian Campbell - Tech Entrepreneur and Non-Executive Director - Ian is an experienced executive known for his leadership roles across various sectors, particularly in technology and telecommunications. His career is marked by a consistent focus on driving growth and efficiency through innovation.